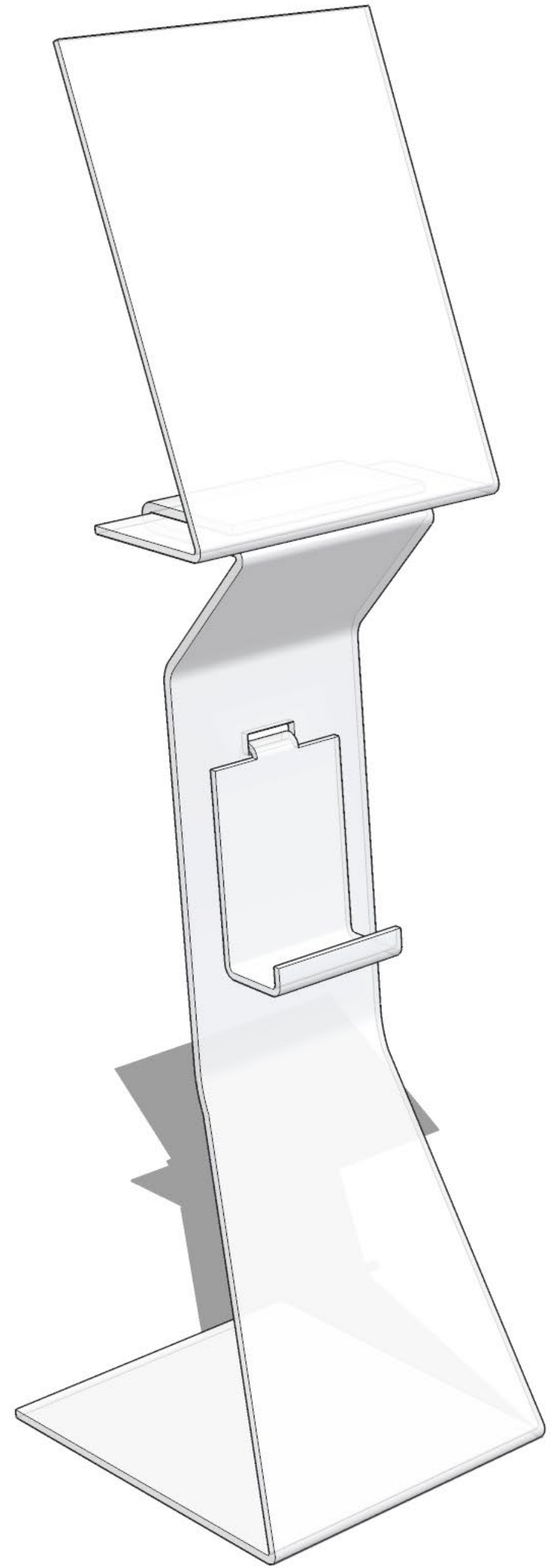


# Portable Product Displays Revision 1

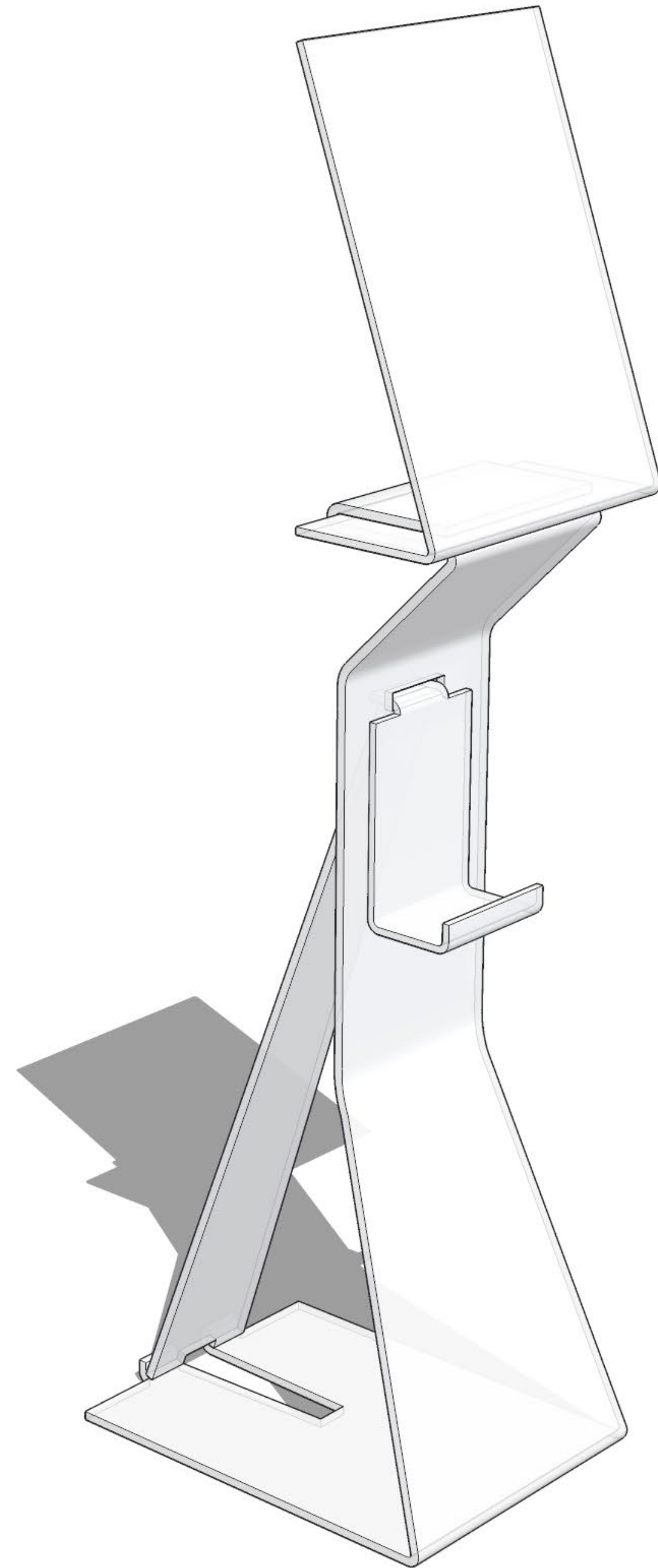
MOCKUP & NOTES

FRONT

ORIGINAL



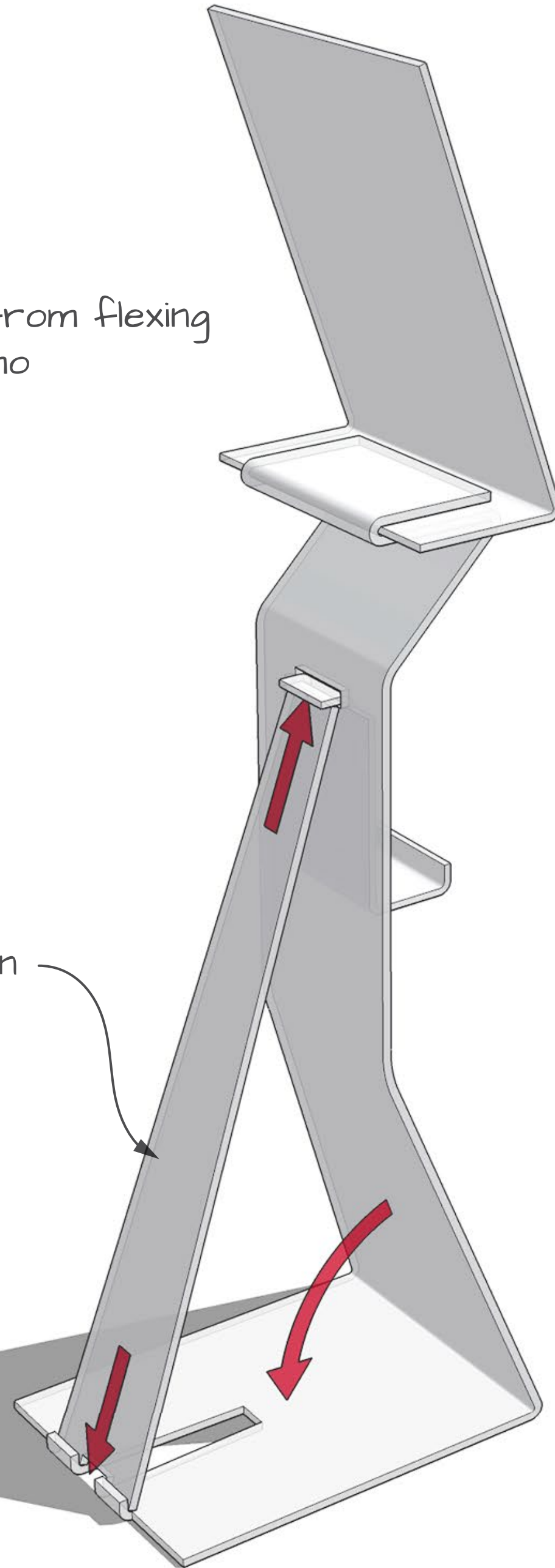
REVISION



# REVERSE

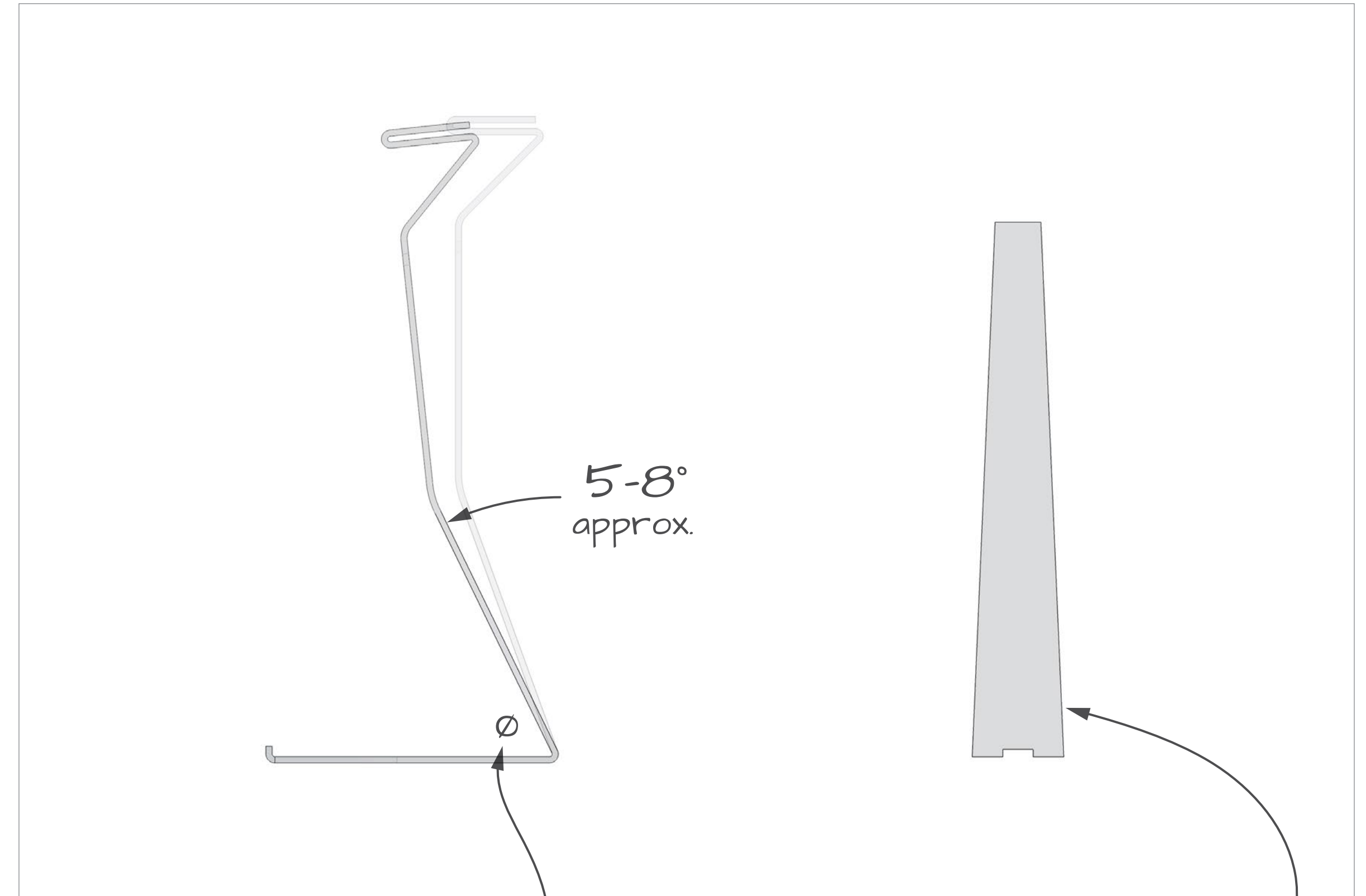
THE GOAL: prevent the base from flexing during a product demo

Brace maintains tension



## IMPORTANT:

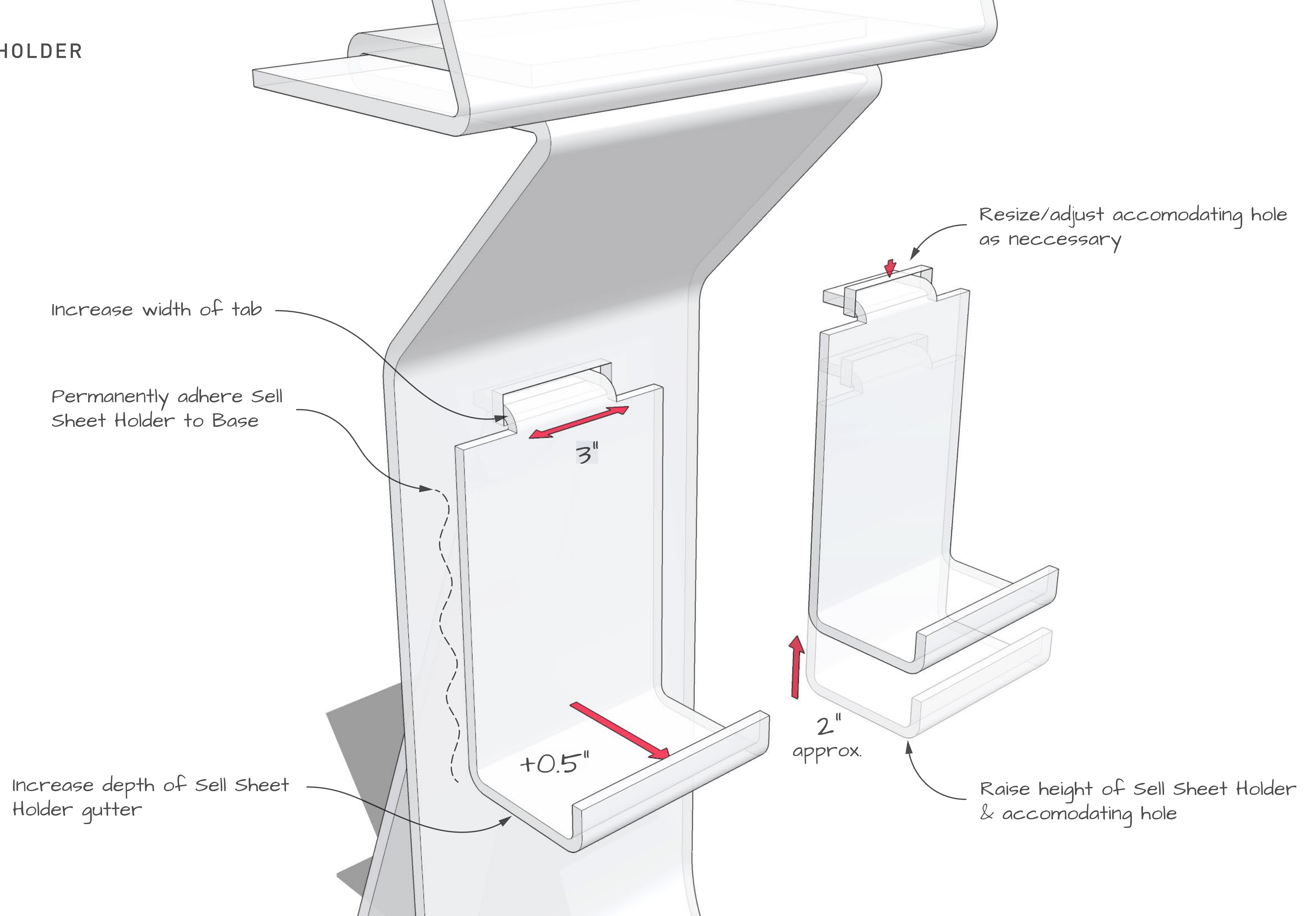
The following revision(s) depend on the firm tension fit of the Base & Brace w/ mounted product. Dimensions supplied are for reference only. Cut to fit.



Over-bend the Base, angle  $\phi$ , by 5-8° to create tension

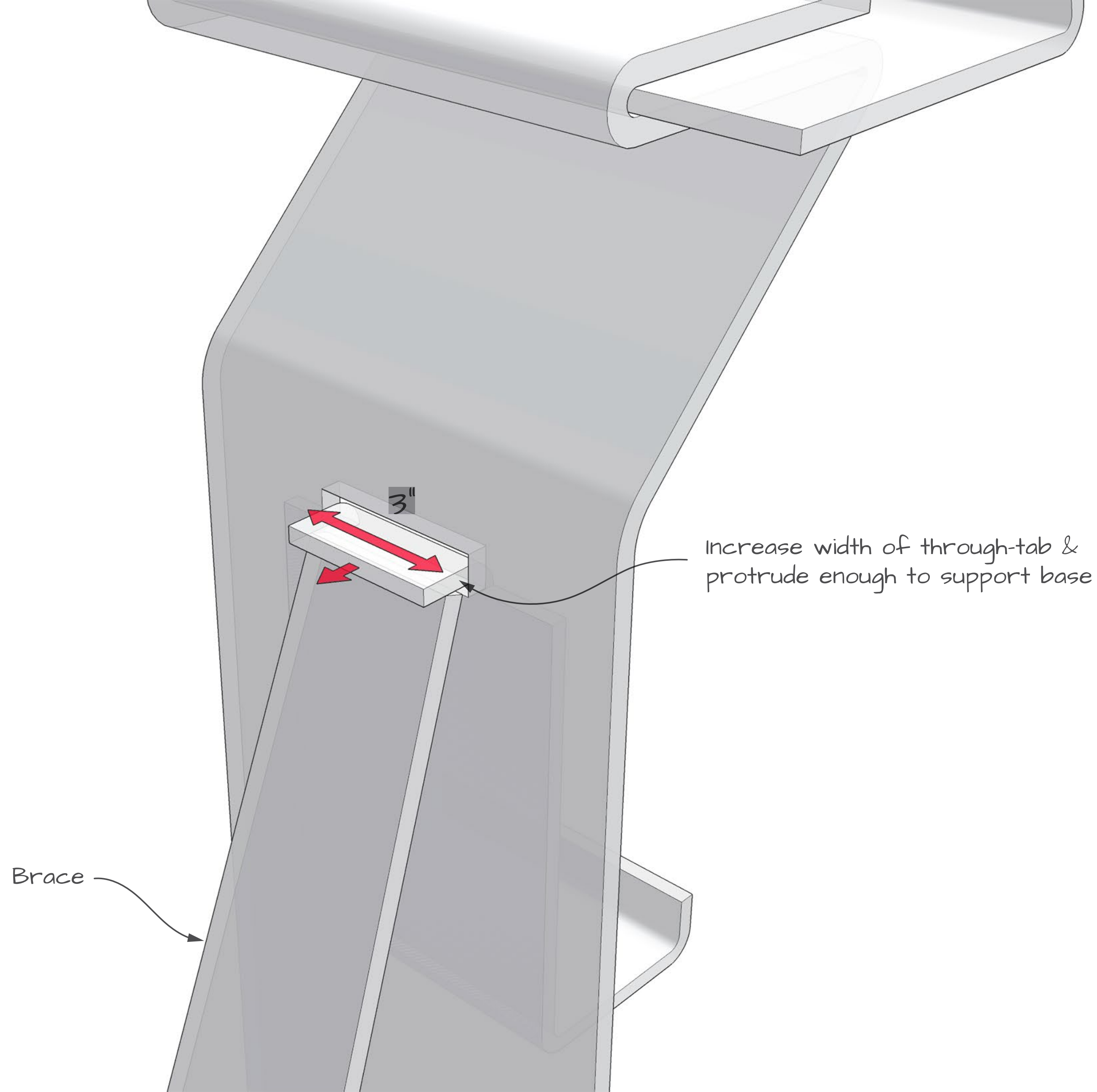
Produce insertable Brace to force  $\phi$  back to normal

# SELL SHEET HOLDER





SELL SHEET HOLDER REAR



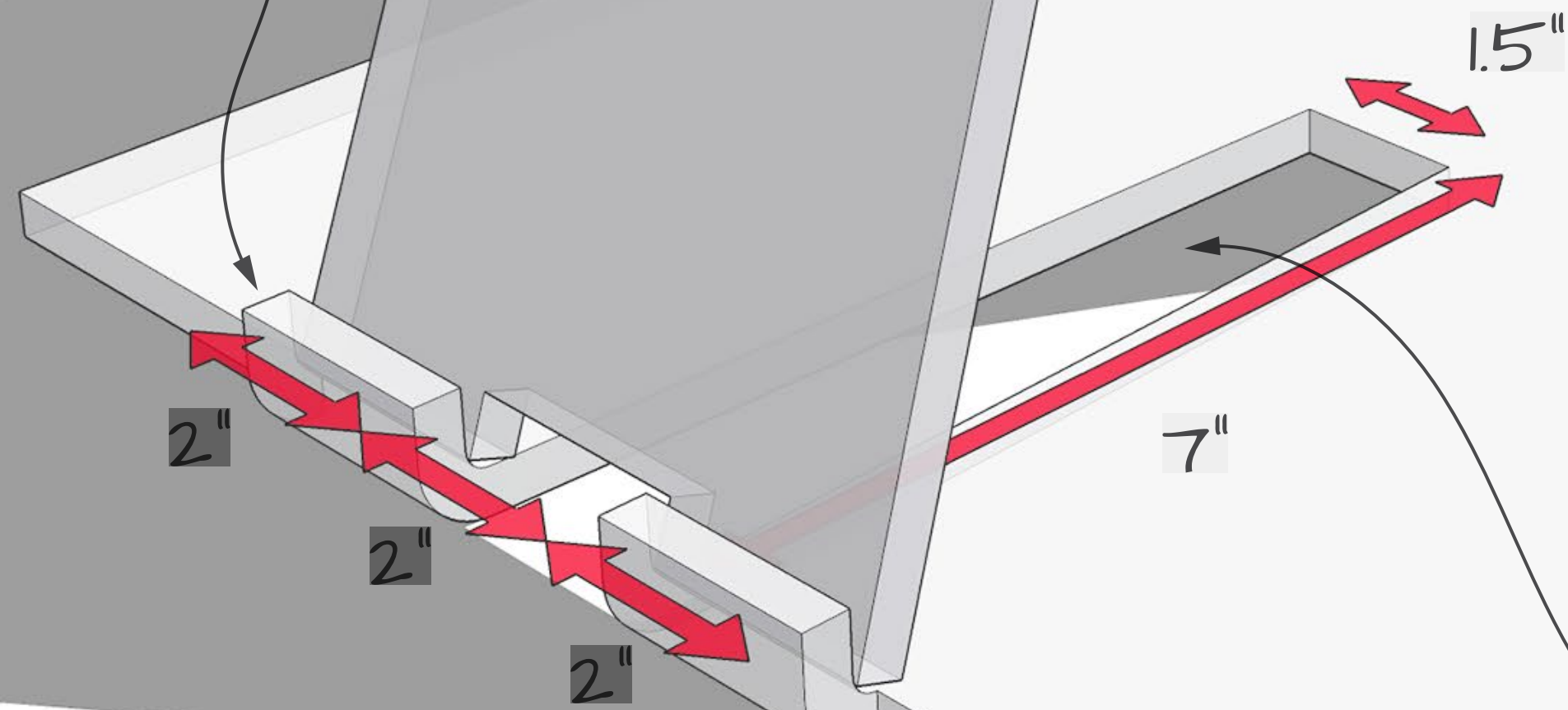
3"

Increase width of through-tab & protrude enough to support base

Brace

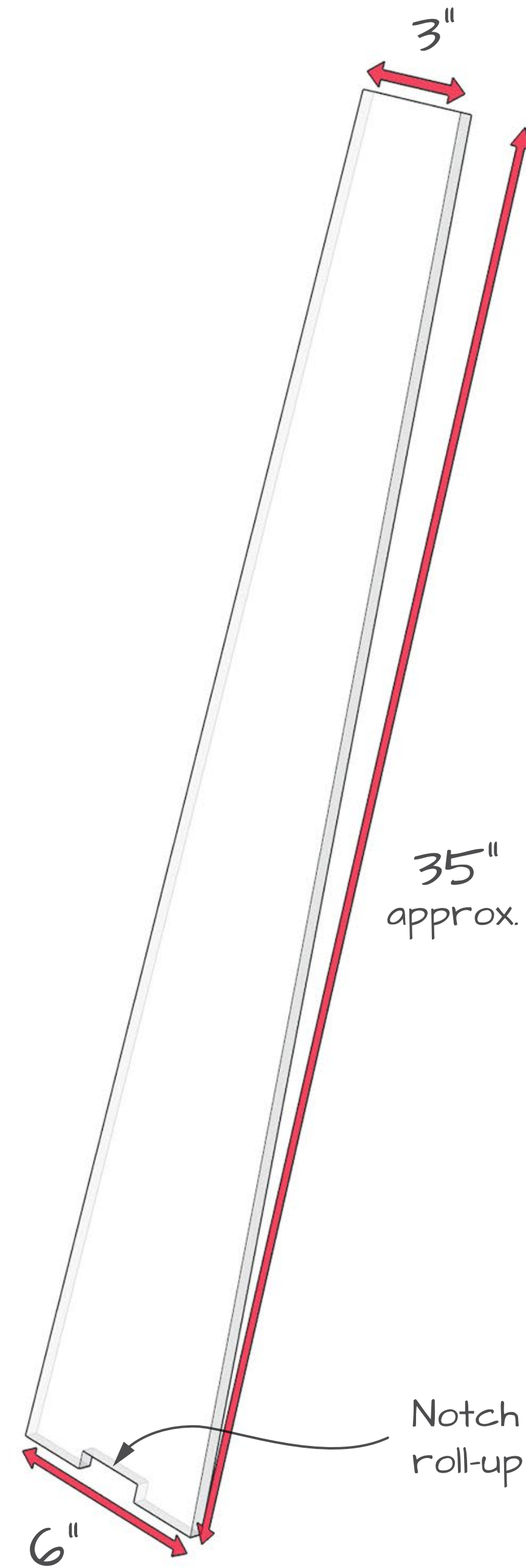
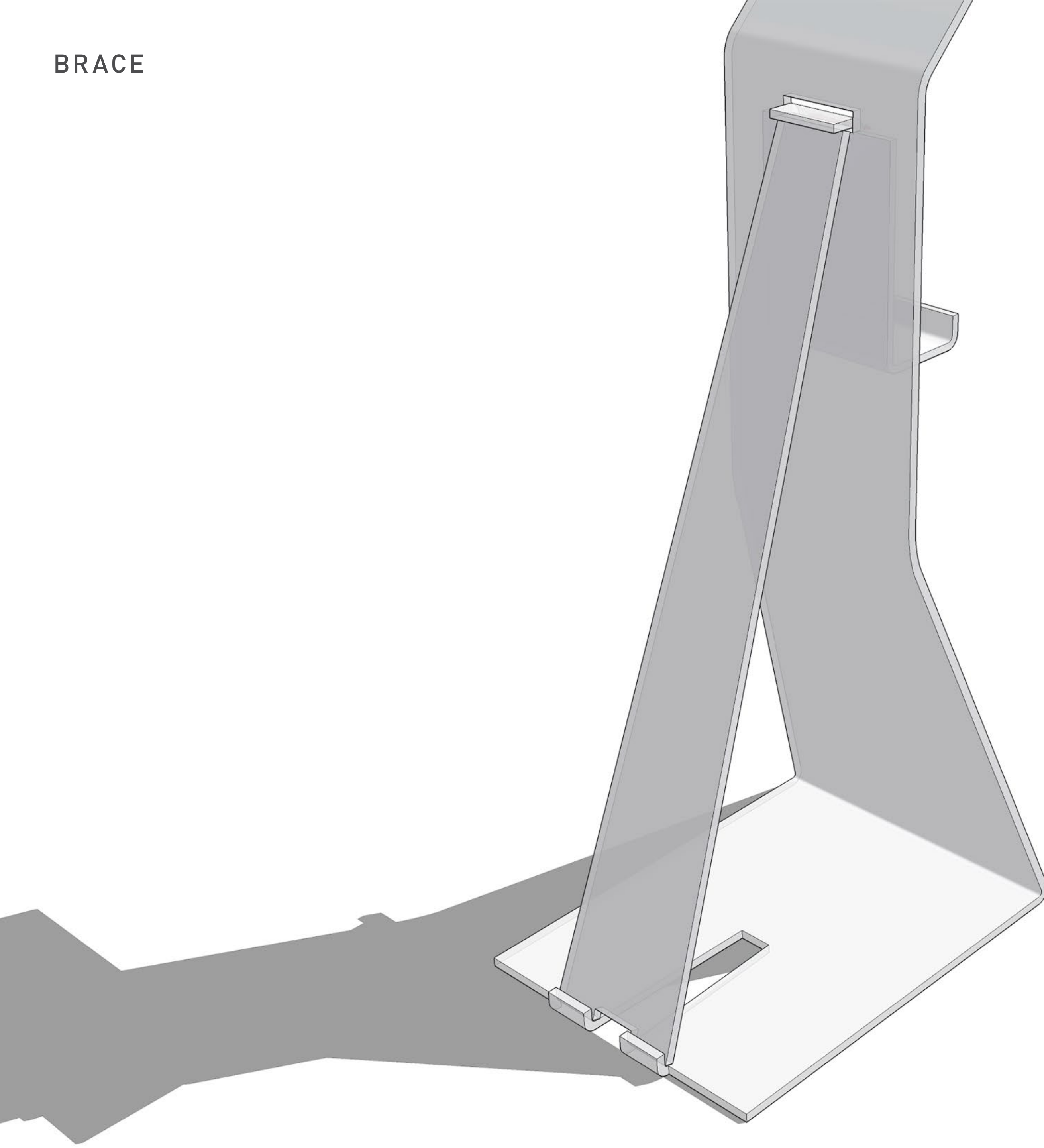
# BASE FOOTING

Bend-up tabs on support Brace



Cut-out void to accomodate footing for roll-up-banners

BRACE

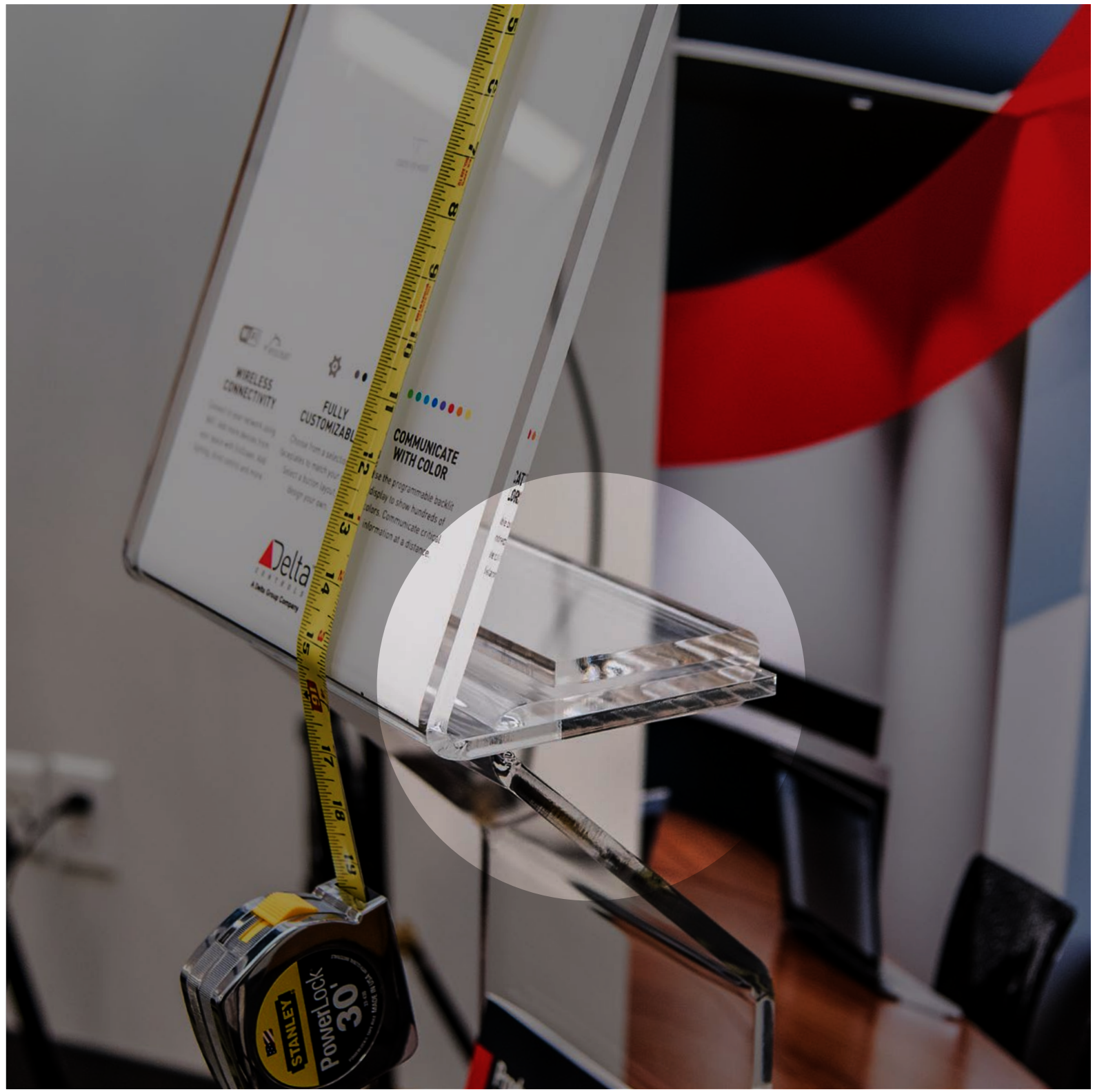
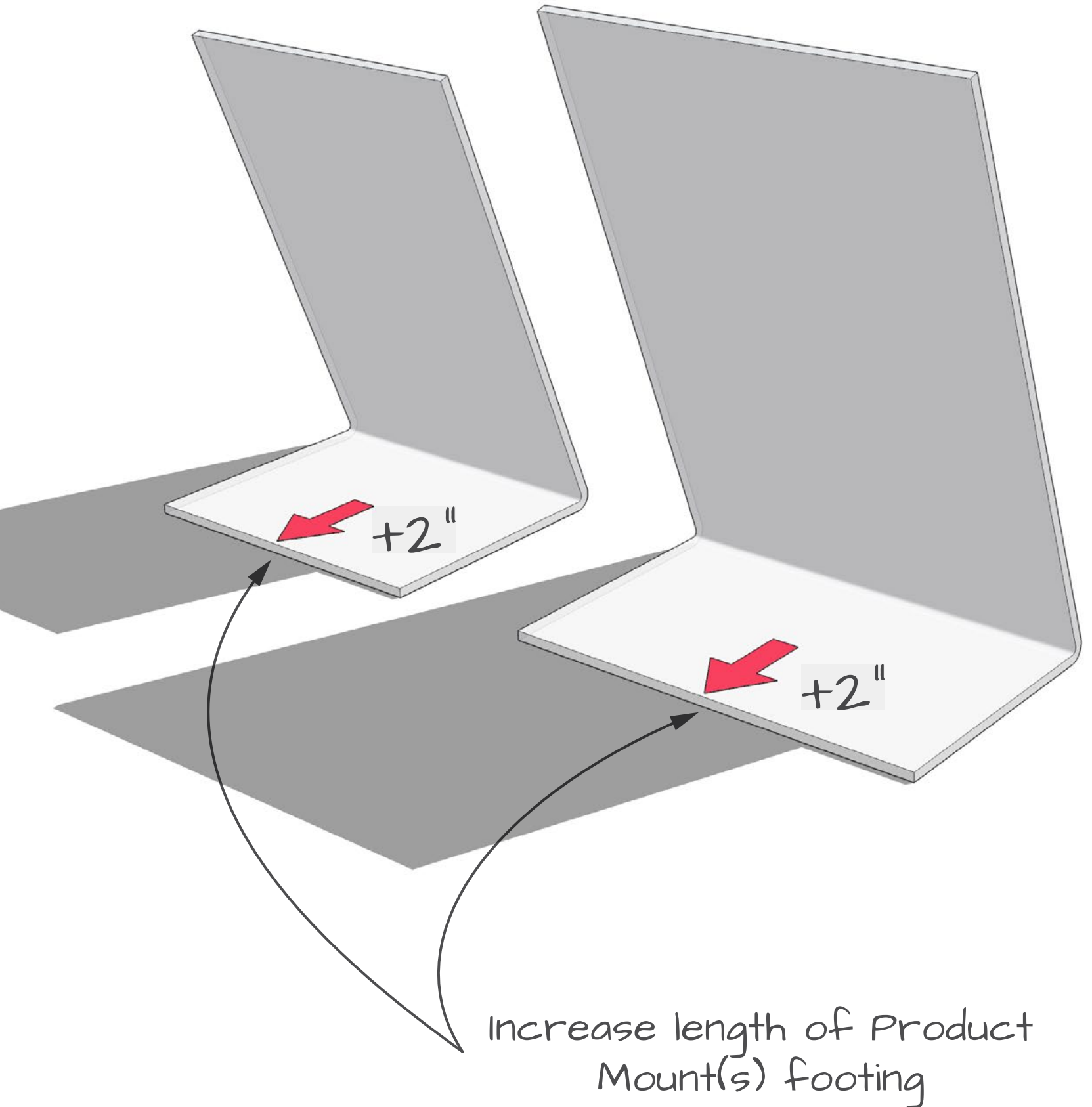


Notch 1/2" to accomodate footing for roll-up banners.

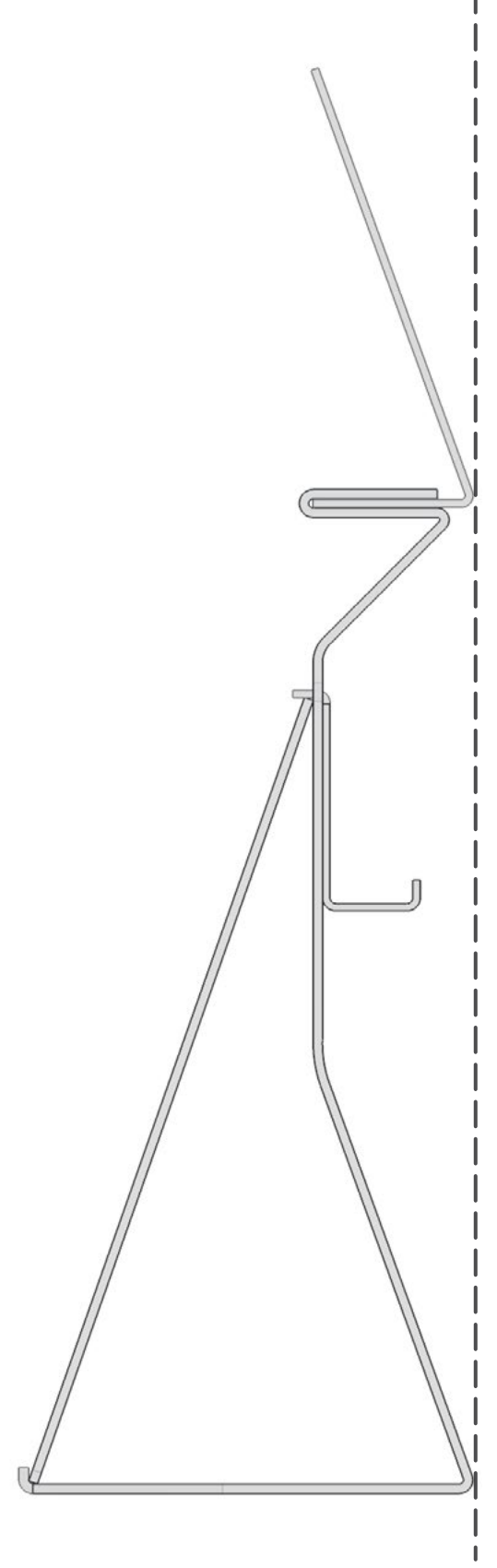


PRODUCT MOUNT REAR

**IMPORTANT:**  
The fit between the Base platform & the Product Mount that was achieved in the prototype was perfect. We're looking at adding clear friction tape to the bottom of the Product Mount(s) for stability.



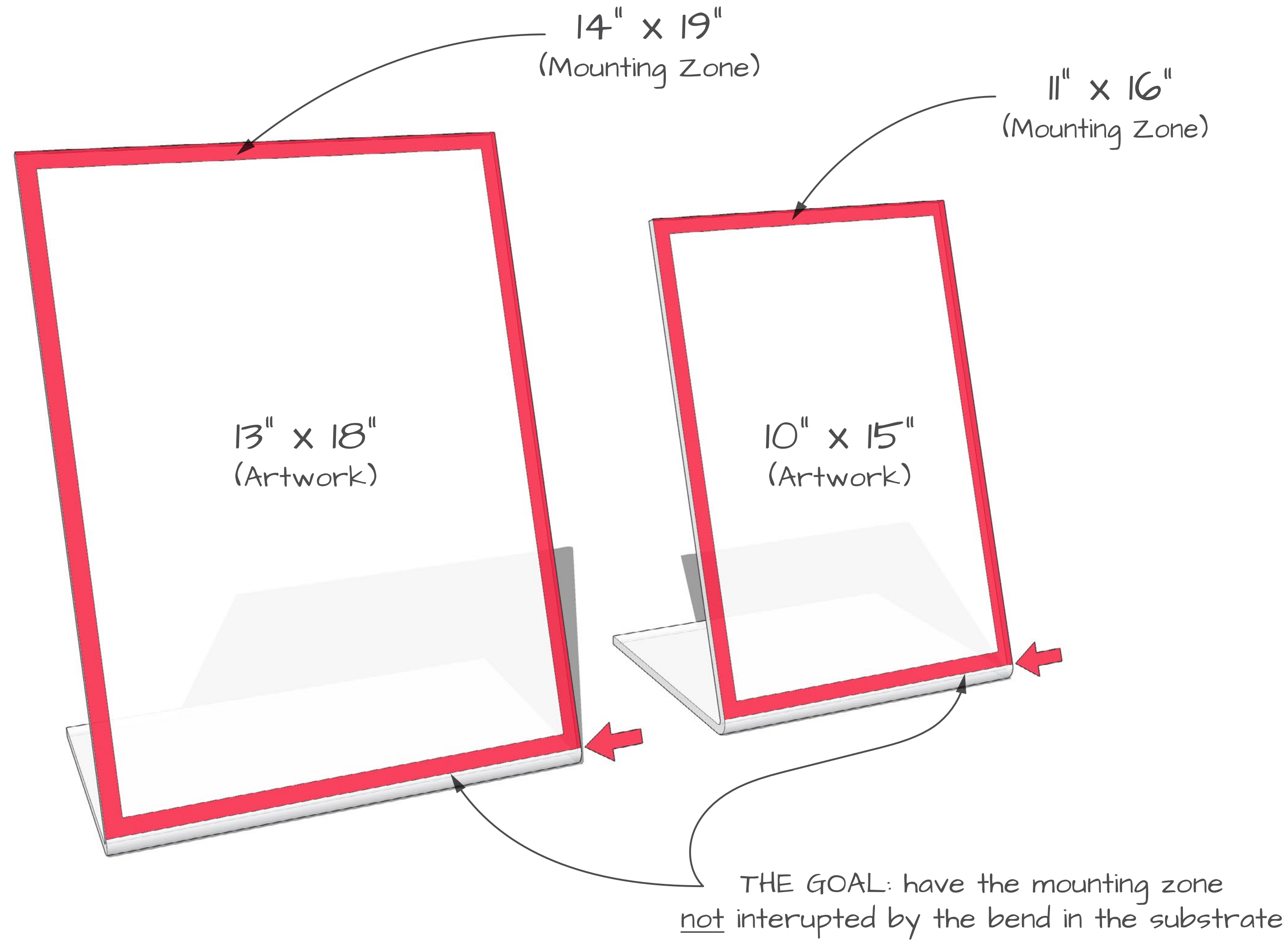
Resize/adjust Base platform as neccessary to accomodate longer Product Mount(s) footing



THE GOAL: have the Product Mount not extend past the Base footing.



# PRODUCT MOUNT FRONT





# FINAL DISPLAY

For reference.





## CONTACT

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